

Showcase SALUTES



BASKING RIDGE COUNTRY CLUB

185 Madisonville Road • Basking Ridge, NJ • 908-766-8200

By Erik Slagle

Since the 1920s golfers seeking an inviting, active, family-oriented country club have flocked to Basking Ridge Country Club, just minutes away from Routes 78, 287, and 202. The club has been a perennial favorite among residents from the surrounding area for decades, and there's never been a better time to explore private membership opportunities at this Somerset County landmark.

"Basking Ridge Country Club has a storied history in the New Jersey golf scene," says Lauren Treich, Director of Marketing and Memberships. "We're proud to have been named as one of New Jersey's most family-friendly clubs, and we strive to provide the highest value to our members. This club offers an affordable all-inclusive experience, which welcomes the whole family with flexibility to accommodate all their needs!"

Whether you come for the outstanding links, to dine at Delicious Heights Outpost (with an incredible view of the 18th green and the nearby Somerset Hills!), or to take advantage of the 25-meter swimming pool, a day spent at Basking Ridge Country Club is one you won't forget. Treich describes the club as "a second home for our members and their guests," and the staff is committed to delivering unparalleled customer service to make every part of your visit amazing. In fact, *Golf Styles Magazine* has named the country club a "Top 10" in New Jersey for friendliest staff – and best value!

Under the current ownership of the Mahan family – who have operated the club since 1986 – the course boasts an overall distance of more than 6,900 yards from the back markers and more than 6,400 from the members' tees. Basking Ridge Country Club sits on more than 250 acres, and features an on-

site Golf Academy to help players of all levels build their skills – even, and perhaps especially, beginners and youngsters.

"This course, and the club as a whole, offer a dynamic environment that can be enjoyed no matter what age or level of play," Treich says. "You will find membership options tailored to specific ages, anticipated frequency of play, and family vs. individual needs. And of course we encourage everyone interested to take a tour of the property and see these world-class facilities up close for themselves."

One of the most unique aspects of the club is its laid-back atmosphere. The Golf Academy and swim club, for example, do not require golf memberships. Parents are encouraged to bring their children and develop their love for the game from a young age. With two putting greens, a well bunkered short game area and a driving range with target greens, Basking Ridge Golf Academy offers a terrific learning environment for your junior golf enthusiast.

Unlike many other clubs, Basking Ridge doesn't require strict commitments in terms of dining assessments, long-term contracts, or initiation fees. And a range of social events throughout the year make the country club an integral part of the Basking Ridge community while still retaining a feeling of exclusivity and prestige.

Start 2019 with a tour and first-hand look of everything Basking Ridge Country Club has to offer: call (908) 766-8200 or e-mail ltreich@baskingridgecc.com. You can also visit them at 185 Madisonville Road, or online at baskingridgecc.com. It's time you became a part of this time-honored tradition!

